



Welcome to Ericsson EuroLab

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Ericsson at a glance



Enabling the full value of connectivity
for service providers

Business areas:

- Networks
- Digital services
- Managed services
- Technology and emerging business

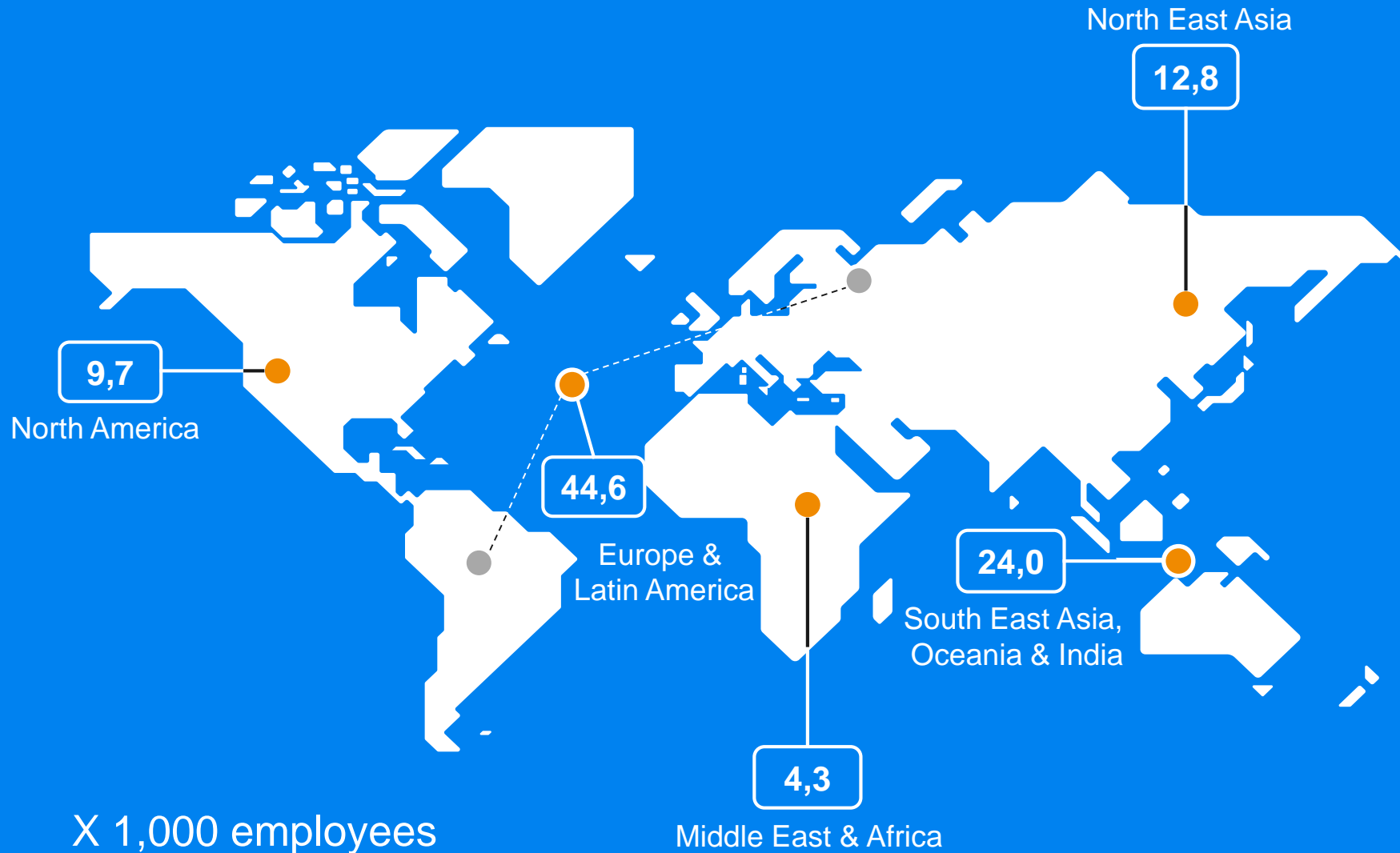
By the numbers:

- 180+ countries
- 210.8 SEK billion in Net sales
- 95,300 employees
- 49,000 patents

Image: Ericsson headquarters, Kista, Sweden

Ericsson Annual Report 2018

Global presence



95,300
employees worldwide

50,000
of our employees are
Service professionals

0
24,800
of our employees are
working in the R&D sector
0

Ericsson in Germany



Presence in Germany

For over
60
years



Employees

2,700
(1,000 in R&D)



Research & Development

ICT Development Centre Eurolab Herzogenrath (Aachen)



Locations

13



Headquarters in Germany

Düsseldorf



Core business segments in Germany:



Mobile broadband



Managed services



Core & Cloud solutions



System integration



OSS and BSS



We are
Eurolab



ICT Development Center Eurolab Aachen

2020

Ericsson Eurolab



Over 25 Years of Research and Development in Germany



Foundation

1991



Employees

500



Patents per Year

80-100



Nationalities

45+

Portfolio:

4G/5G
Networks

Private
Networks

IOT
Accelerator

Segments:

CSP

Industry
4.0



ITS



Energy

Ericsson Eurolab near Aachen is a strategic location for Ericsson's global efforts in Research and Development

- July 2015: Opening of the Ericsson Cloud Lab
- September 2015: 5G for Germany Program started
- June 2016: Opening of the 5G Innovation Facility & Ericsson Garage Eurolab
- March 2018: Opening of the IoT Business Lab
- September 2019: Opening of the Center of Excellence for Industry 4.0



Eurolab co-creation platforms



Incubation - Collaboration - Business
Development

Data Center Eurolab

Ericsson Garage

RWTH Aachen
Campus

DigiHub Aachen
Start-up incubation

IOT Business Lab

5G Connected Mobility



Manufacturing Engagements



Industry 4.0 Reference Factory



- › Ericsson operating 2.6 GHz LTE network in the factory
- › POC's for IOT services like
 - SLA supervision
 - Asset condition monitoring ...
- › SIEMENS POC for PLC in the cloud



e.GO Start-up Factory



- › e.GO is currently building a new factory for electrical vehicle assembly (20.000 cars /year)
- › Production start March 2018
- › Ericsson opportunity to enable unwired factory



Fraunhofer Production Techn.



- › Ericsson 5G system installation in October 2017
- › Ultra Low Latency use case for BLISK production
- › Target: Networked Adaptive Production



Ericsson 5G overview



Content



- 1 Why 5G?
- 2 5G Technology Highlights
- 3 5G Spectrum
Network Slicing
- 4 5G Access
- 5 Internet of Things
- 6 Market Situation

5G addressing operator pain points



Pain points

Data traffic growth

OPEX and operational inefficiencies

No revenue growth

5G benefits

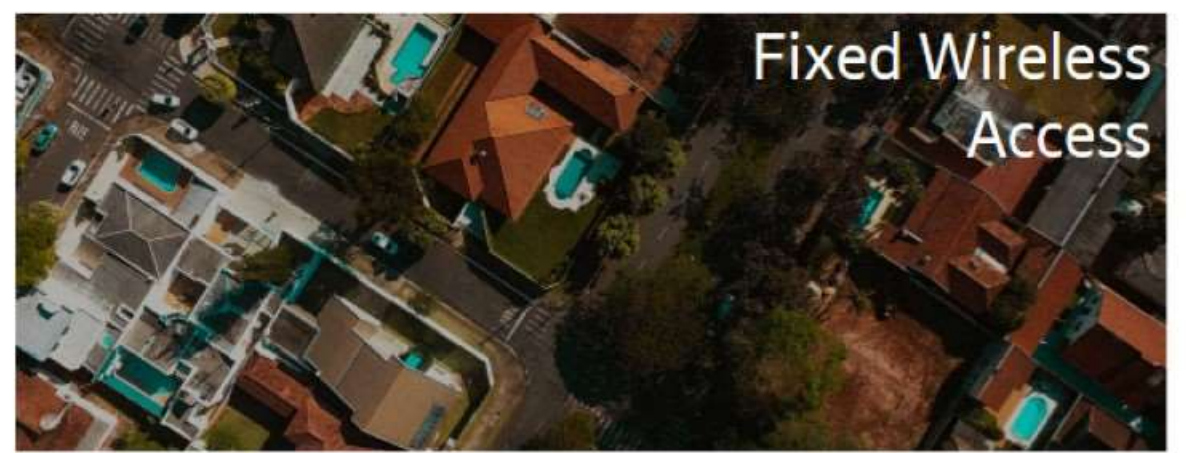
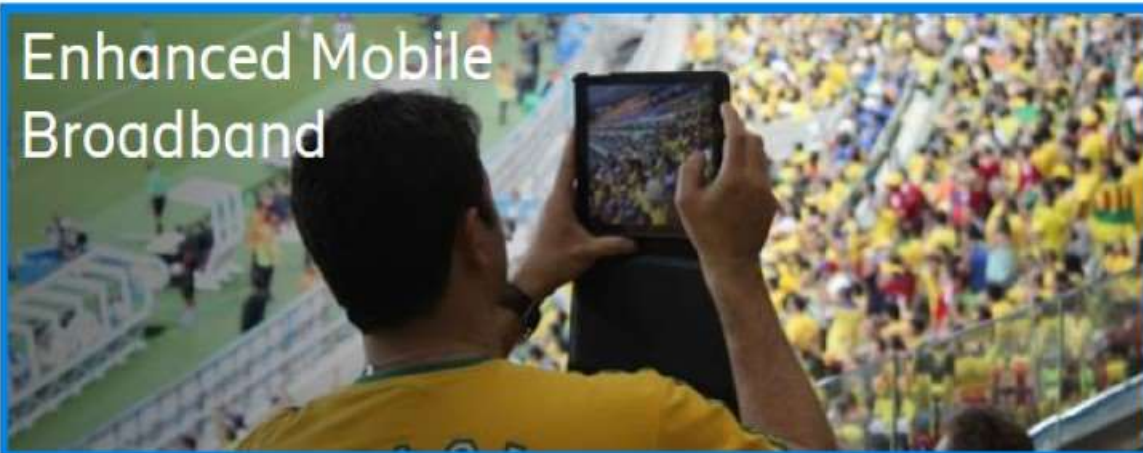
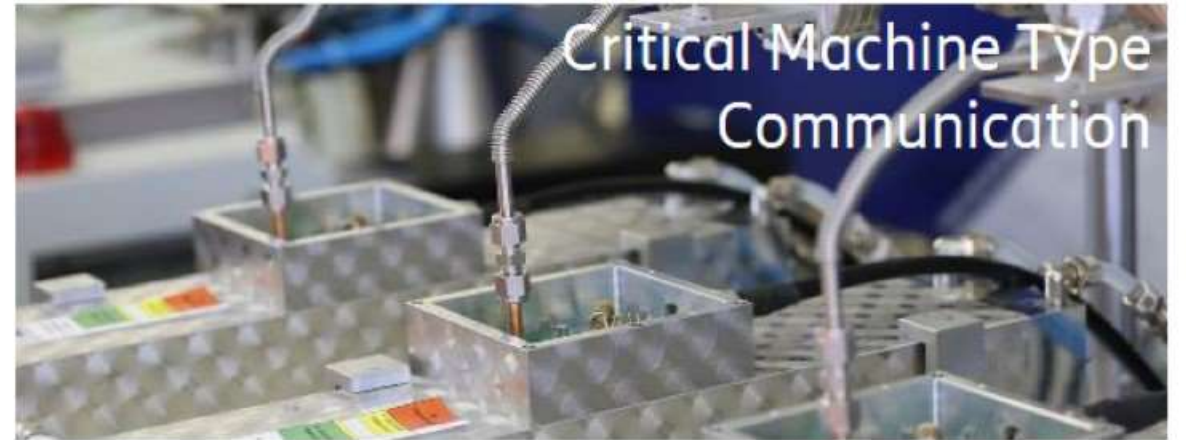
Lower cost per GB to 1/10

Automation for efficiency and experience

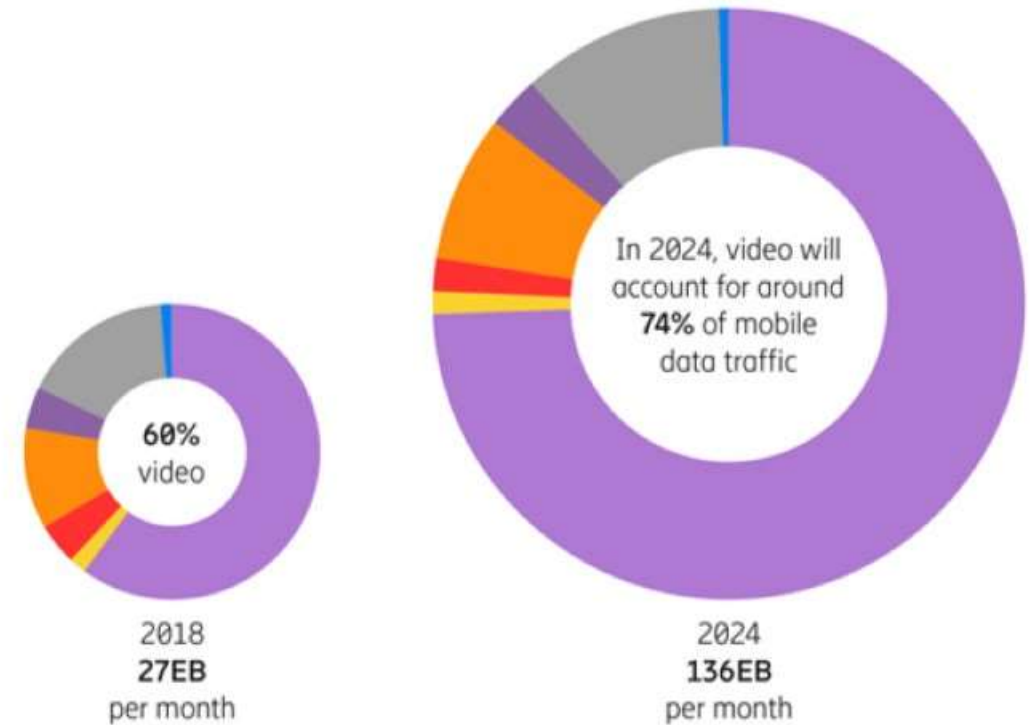
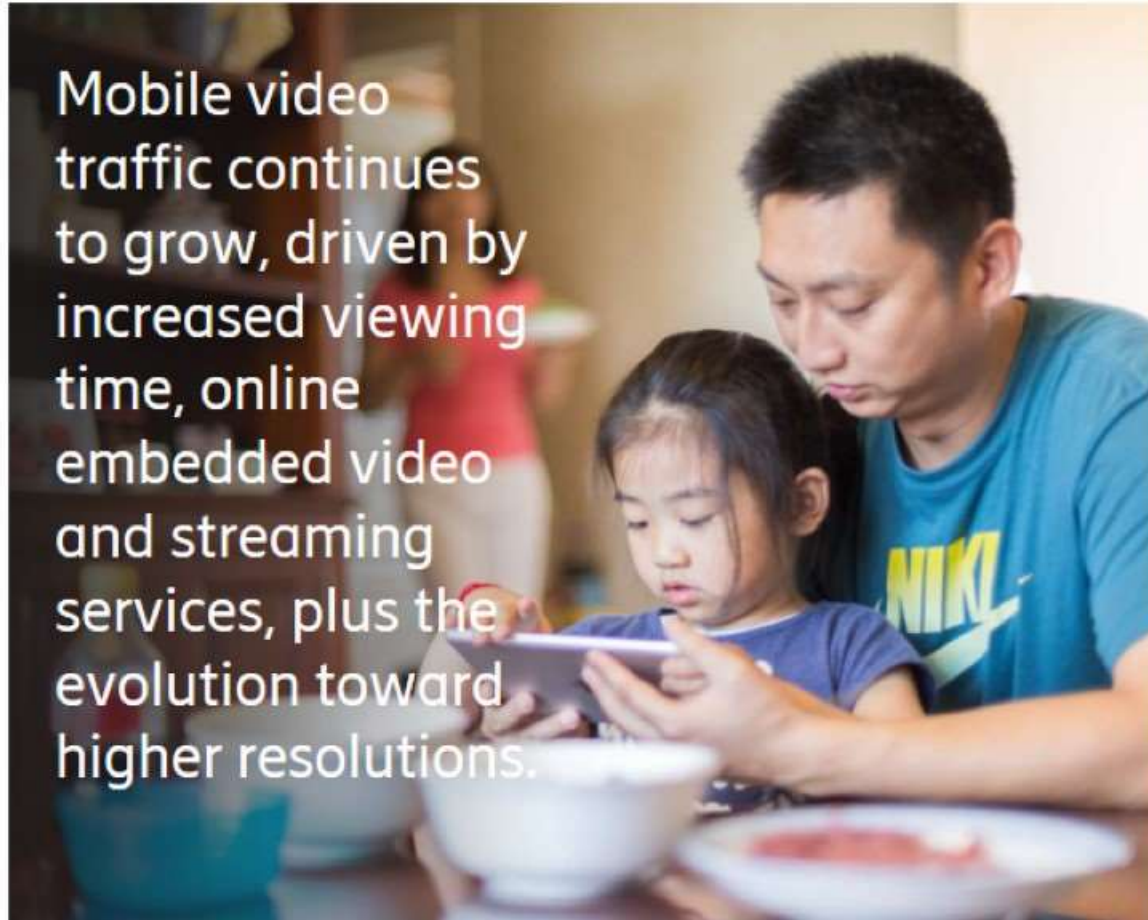
5G enables new growth

Enhanced MBB

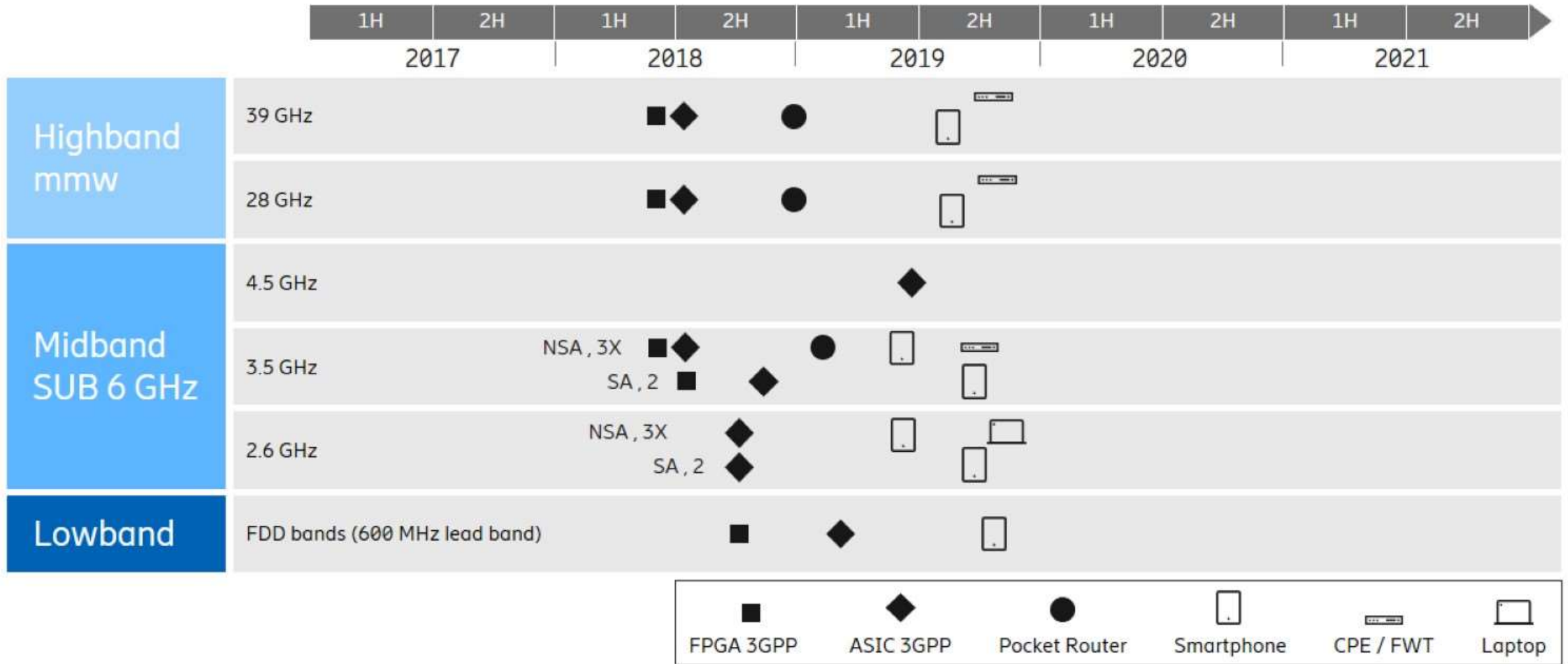
– The first use case of 5G



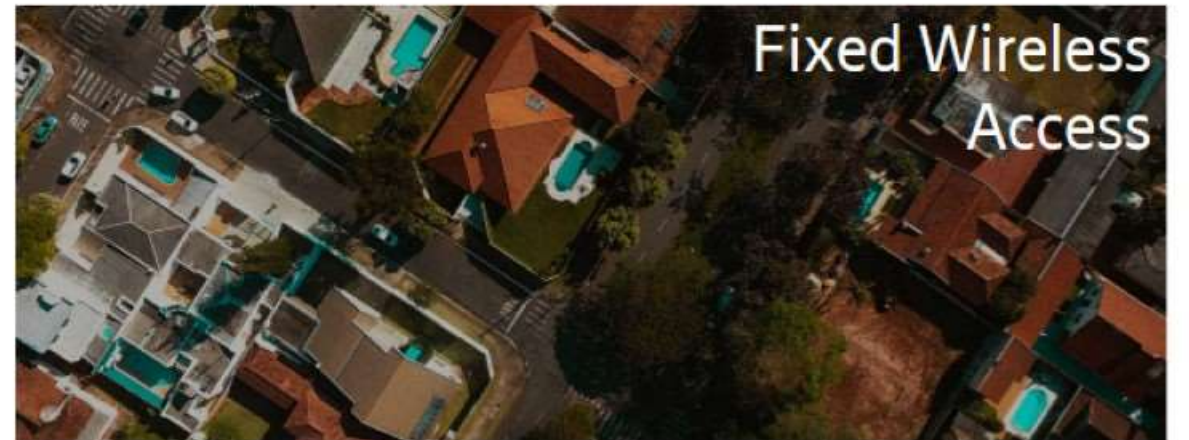
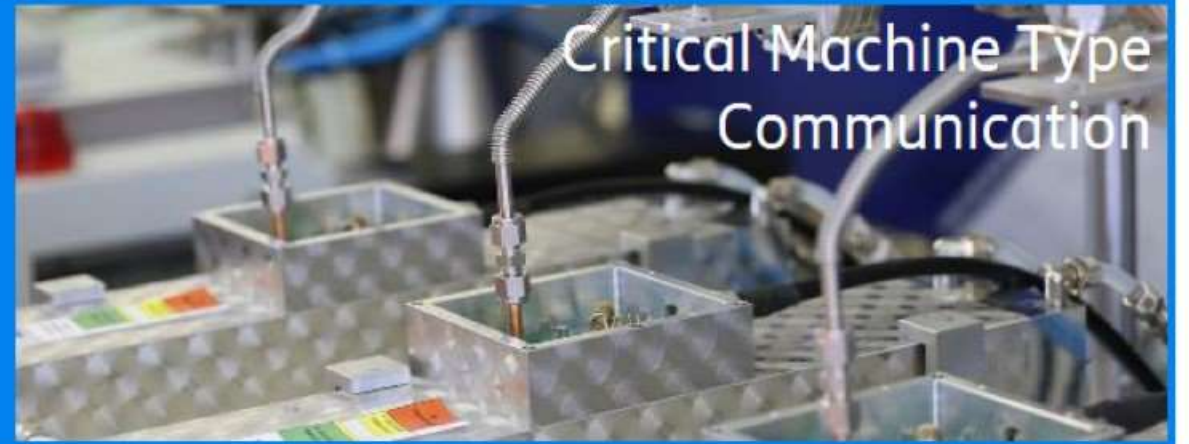
Mobile data traffic by application category



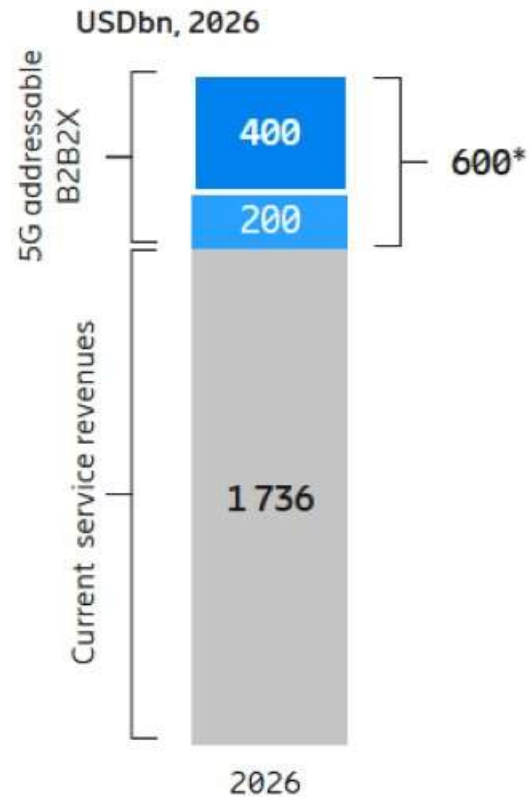
5G device roadmap



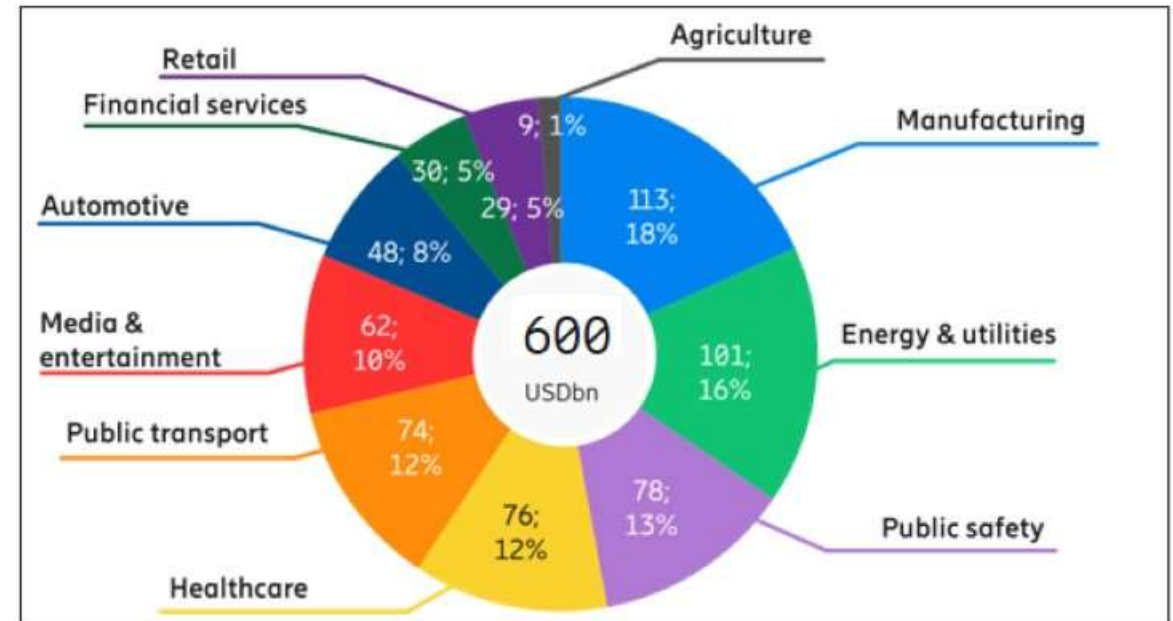
5G-IoT use cases



5G revenue potential for operators addressing industry digitalization



Adding an addressable
36%
revenue growth potential



- Service enabler and service creator revenue potential
- Network developer revenue potential

Private networks

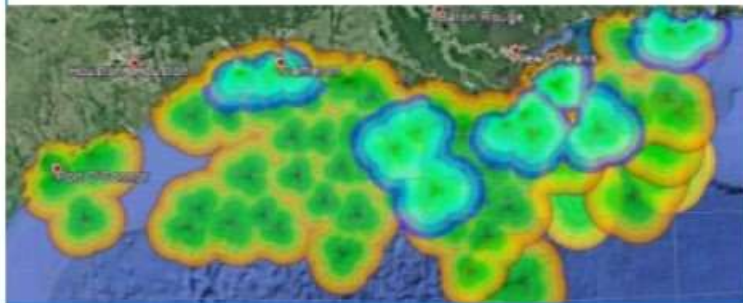
– Ericsson references



Oil & Gas

Tampnet, Gulf of Mexico

- LTE-based MBB services to the offshore oil & gas industry
- Plans to have 60+ base stations operational by the end of 2018 covering 98% of all manned offshore assets in the Gulf area
- Transport based on microwave and redundant fibre



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Mining

Roy Hill mine

- Ericsson & Telstra deploy LTE NW in Australian mine
- Enable smart mining-related tasks for open pits or underground areas
- Flexible and efficient coverage
- Health & ambient monitoring, remote operation of mining machinery



Ericsson and 5G

Manufacturing

Industries 4.0 reference factory, FIR-RWTH Aachen

- Connected to Ericsson's 5G E2E Trial network
- Environment to test the digital transformation of industries
- Includes ULL radio and PLC in the cloud



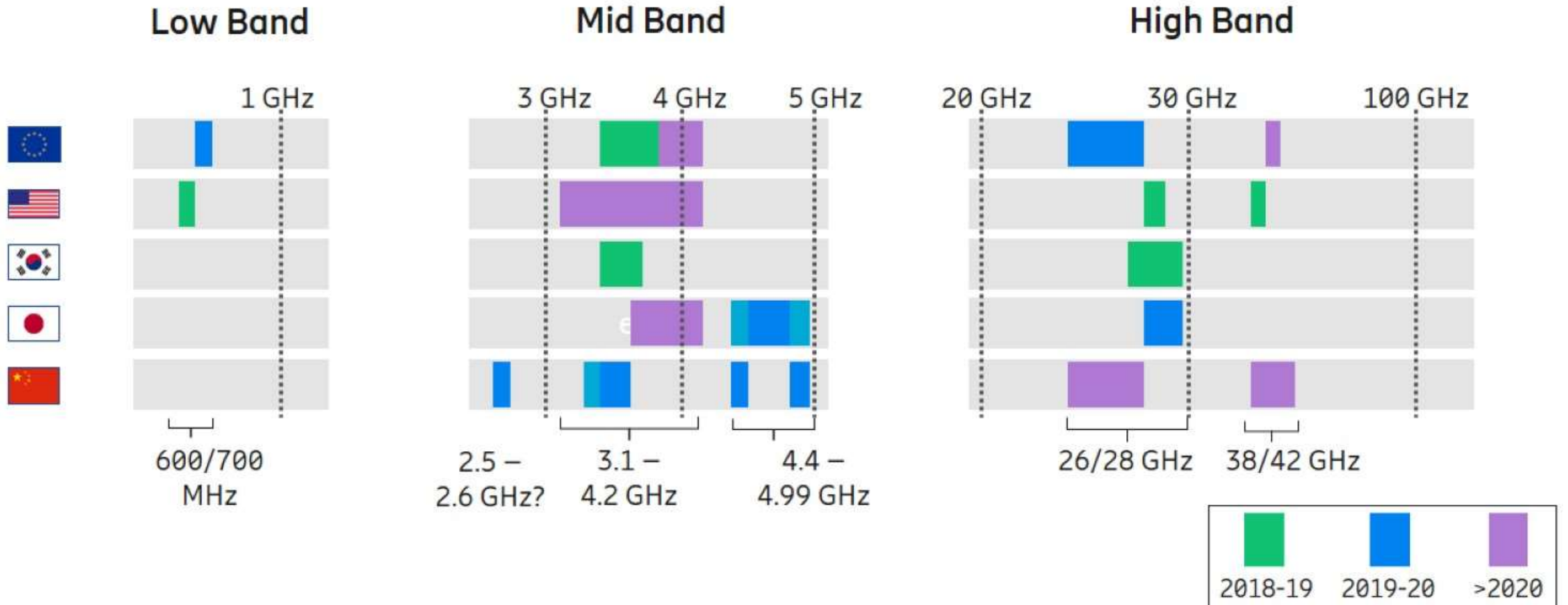
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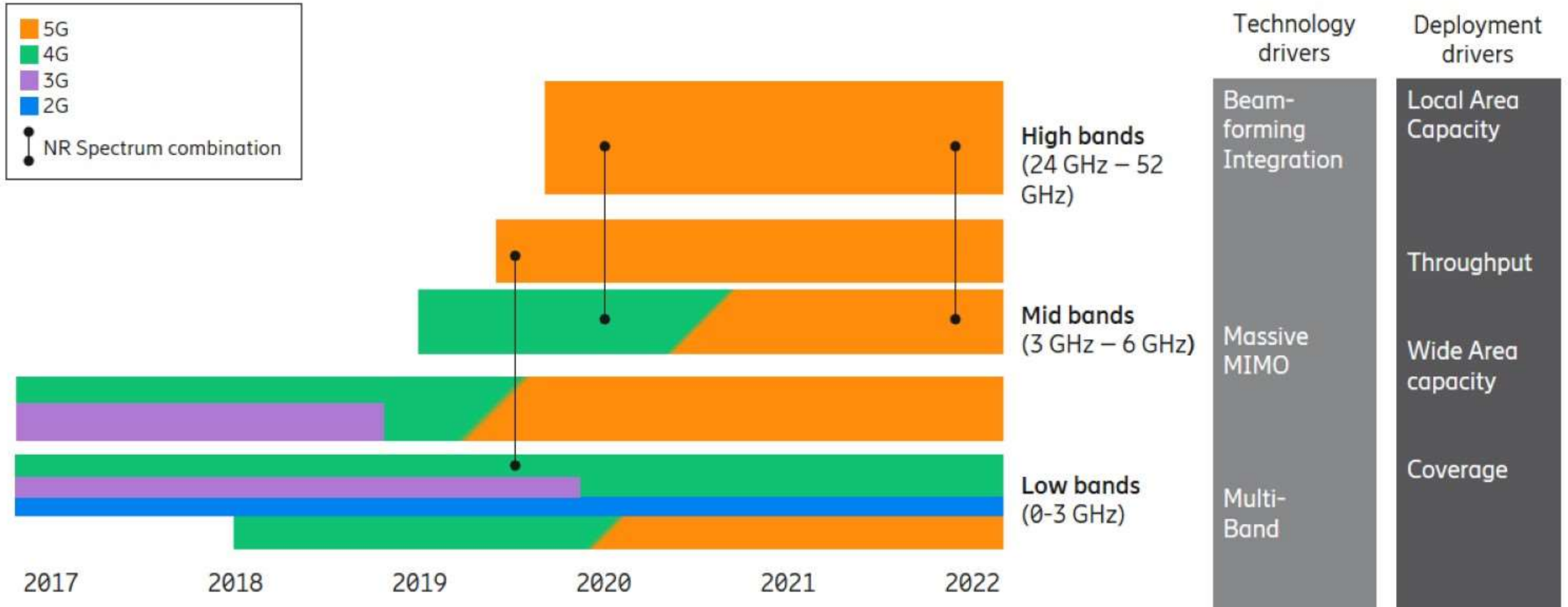


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5G Spectrum



Spectrum usage overview



Key radio technologies for 5G



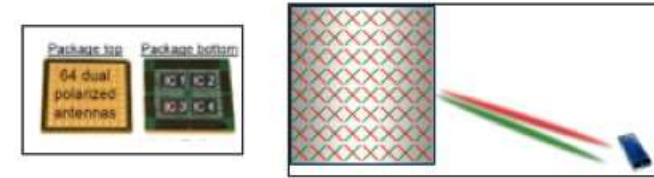
Higher frequencies & shorter wave length



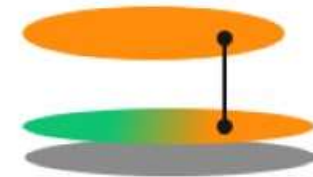
Wider carriers



Advanced Antenna Technologies



Leverage of installed base

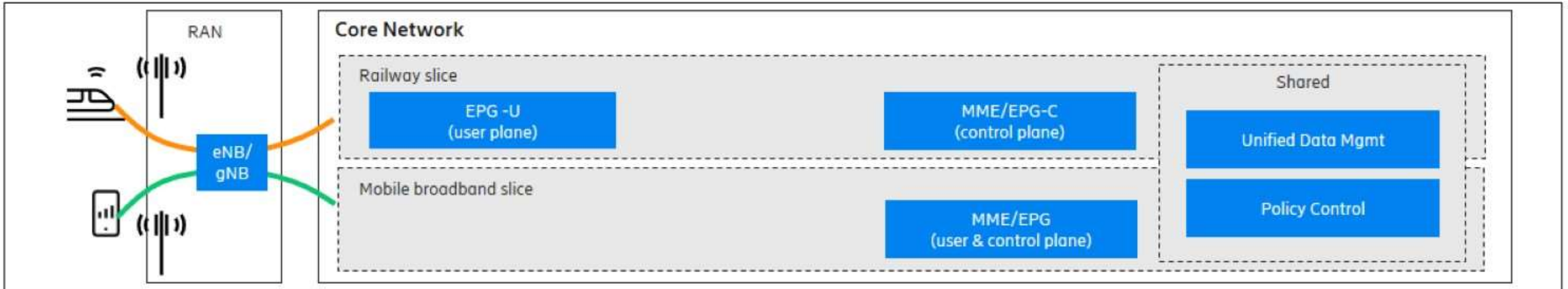
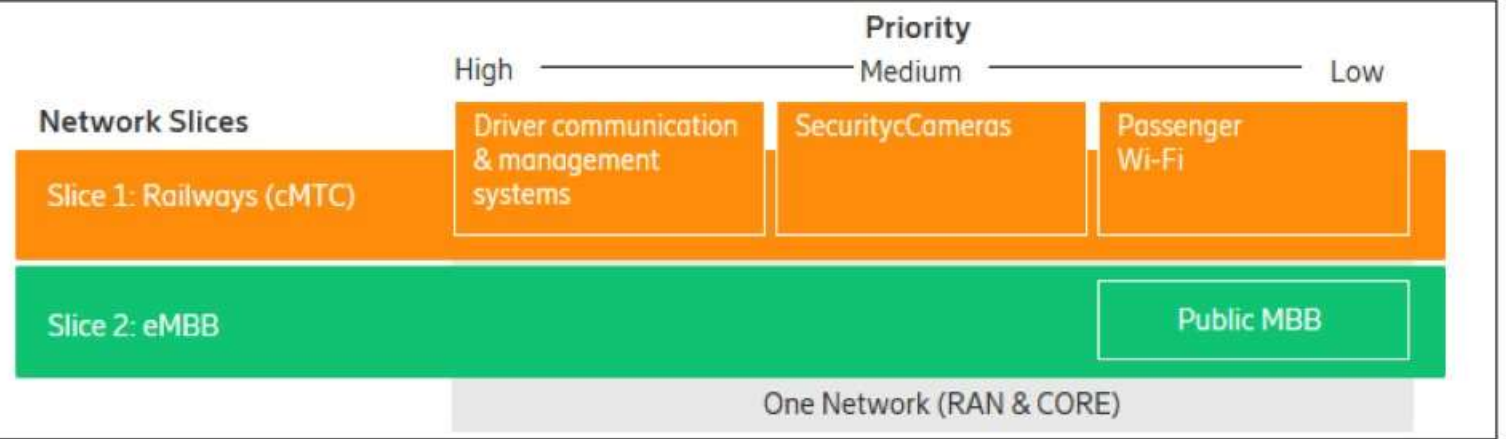


Architecture evolution



Example

– Network Slicing for railways



5G use cases enabled by Network Slicing

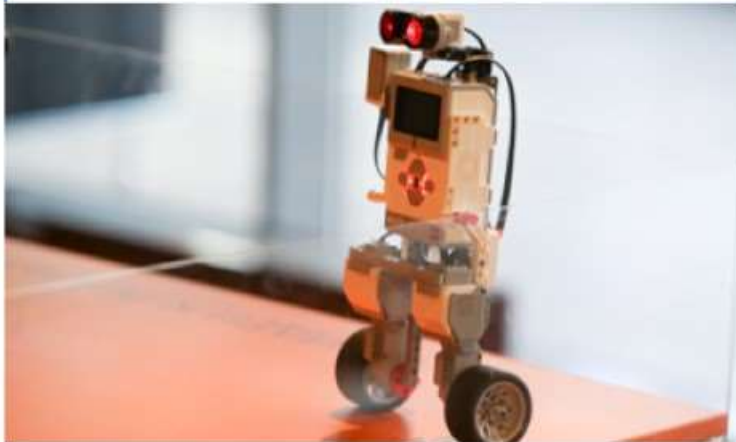
– Examples



Interactive gaming



Robot control

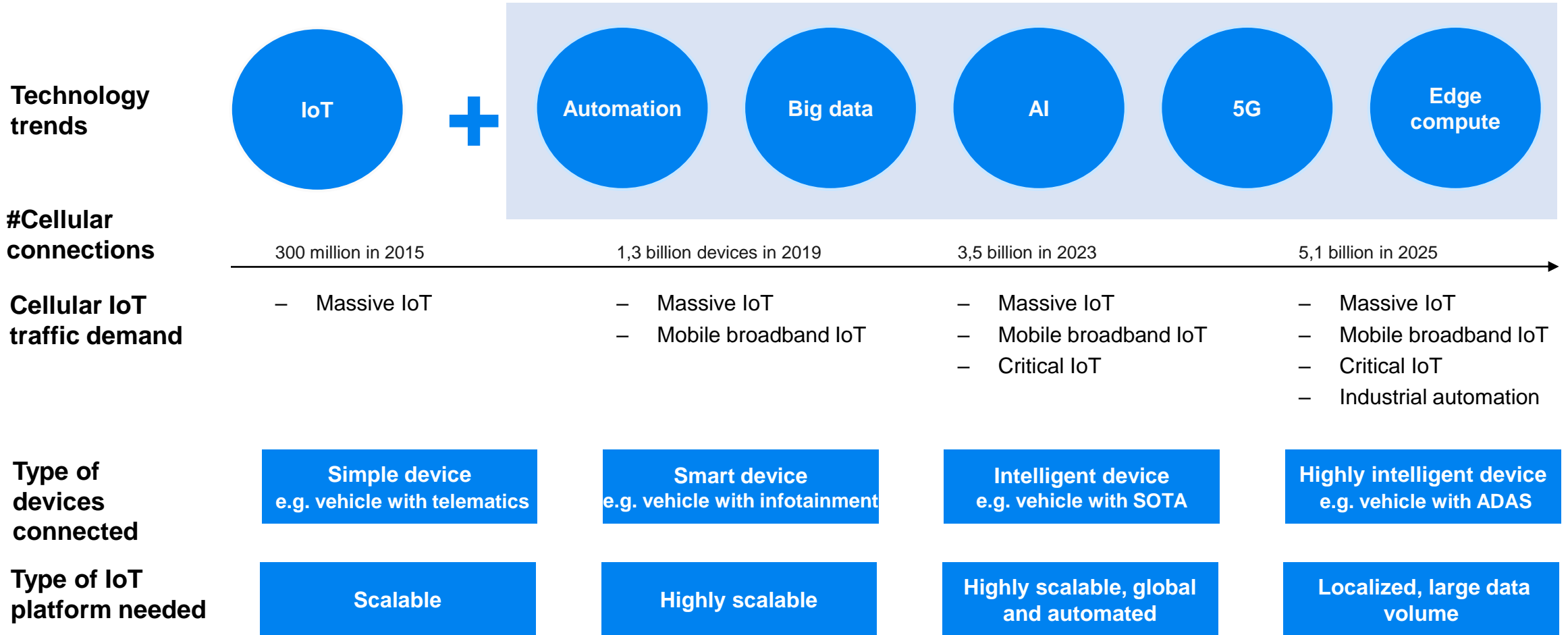


Connected vehicle



Dedicated QoS for services with low latency and high reliability needs

IoT success in Industry digital transformation



Business Case IoT Factory



Customer: China Mobile and Nanjing Ericsson Panda Communication Company, China [New revenue streams]

The challenge

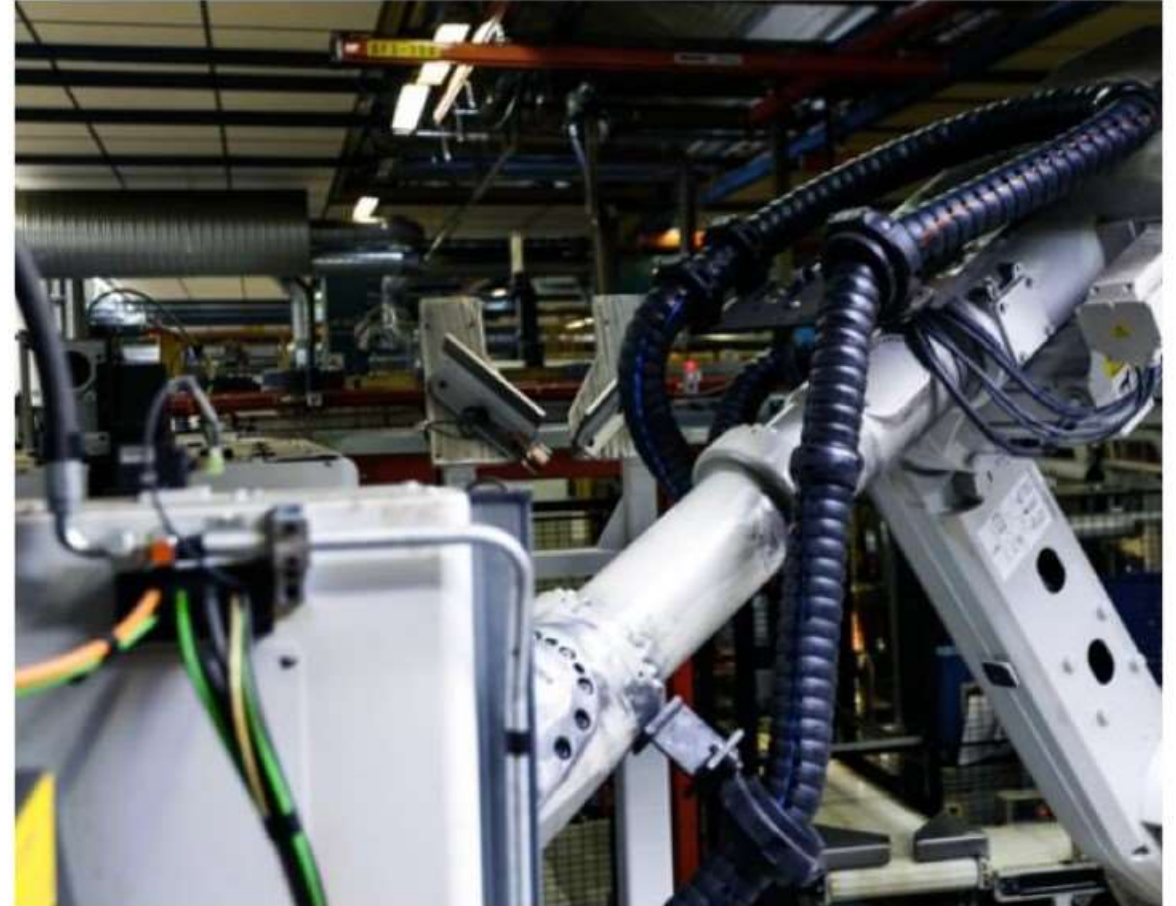
Large volume of high-precision screwdrivers which require manual scheduling and routine maintenance.

The solution

Factory automation by applying the latest cellular IoT technology to improve efficiency and operational savings.

The result

- Complete phase out of manual tracking
- 50% in manual work reduction
- Breakeven reached in less than 6 months and a 210% return on investment in the first year



5G Industry Campus Europe

Fraunhofer IPT and Ericsson run Europe's largest industrial 5G research network



Objective:

Collaborative exploration of application areas of the new mobile radio technology 5G in the production field

5G connectivity:

Ericsson is selected as technology partner and 5G network supplier

5G Industry Campus Europe is located in the area of the RWTH Aachen Campus Melaten,

Germany

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Radiation

- Lower output per base station than in LTE
- Adaptive power based on current demand
- Different spectrum – low, medium, and high band
- High-band (mmW) only for small cells (radius approx 1km)
- More radiation will hit end users from WiFi, DECT, and from cell phones in your front pockets of your jeans





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